

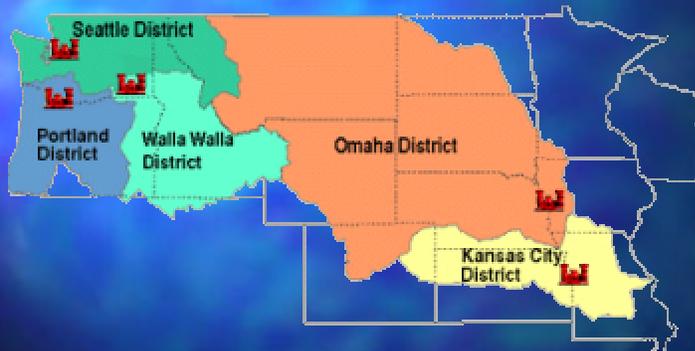


Welcome to the US Army Corps of Engineers
Northwestern Division



Working with Stakeholders

Northwest Division Civil Works Boundaries



Hiram M. Chittenden Locks, WA



Bonneville Dam, Oregon



Dworshak, Idaho



Garrison Dam/ Lake Sakakawea, North Dakota



Stockton Lake, Missouri



Who Are Our Stakeholders?

Definition - organizations, individuals, agencies and elected officials that have a vested interest in your project.

Why Are Stakeholders Important to Us?

- ✍ Facilitate mission accomplishment
- ✍ Customer service
- ✍ Funding
- ✍ Develop synergy among groups
- ✍ Improve interagency communications
- ✍ Improve Congressional communications

Stakeholder Involvement Benefits Your Project by:

- ✍ Generating public, private, agency and Congressional interest in your project
- ✍ Increasing potential for funding/cost sharing from private, agency and Congressional sources
- ✍ Creating stakeholder pride in your project

GARRISON DAM / LAKE SAKAKAWEA STAKEHOLDERS RIVERDALE, ND & SURROUNDING COMMUNITIES

- ✦ U. S. Fish and Wildlife Service
- ✦ Bureau of Reclamation
- ✦ U. S. Coast Guard
- ✦ Garrison Diversion Conservancy District
- ✦ Three Affiliated Tribes
- ✦ North Dakota Game & Fish Department
- ✦ North Dakota Parks and Recreation
- ✦ North Dakota Tourism Department
- ✦ Hazen City Park Board
- ✦ Beulah City Park Board
- ✦ Zap City Park Board
- ✦ Watford City Park Board
- ✦ McLean County Park Board
- ✦ McKenzie County Park Board
- ✦ New Town Park Board
- ✦ Mountrail County Park Board
- ✦ Williams County Water Resource District
- ✦ American Legion
- ✦ Garrison Boat & Houseboat Club
- ✦ McKenzie Marine Club
- ✦ New Town Marine Club
- ✦ Van Hook Cabin Association
- ✦ Dam Yacht Club
- ✦ Oliver County Sportsmen's Club
- ✦ North Dakota National Guard
- ✦ Garrison Chamber of Commerce
- ✦ New Town Chamber of Commerce
- ✦ Williston Chamber of Commerce
- ✦ Beulah Chamber of Commerce
- ✦ Hazen Chamber of Commerce
- ✦ Tioga Sportsmen's Club

Rathbun Lake, Iowa Stakeholders

- ✦ NRCS
- ✦ Iowa DNR
- ✦ Iowa State U.
- ✦ R C & D (USDA)
- ✦ Rathbun Land and Water Alliance
- ✦ Rathbun Regional Water Association
- ✦ USGS
- ✦ Rathbun Snow Riders
- ✦ Rathbun Bird Club
- ✦ Trail Riders
- ✦ Rathbun Yacht Club
- ✦ Six Soil & Water Conservation Districts
- ✦ Iowa Dept. Ag & Land Stewardship
- ✦ Farm Bureau
- ✦ Econ. Devel. Orgs.
- ✦ Several Cities
- ✦ Rathbun Lake Association
- ✦ Rathbun Land and Water Alliance
- ✦ Destination Resort Park Steering Committee
- ✦ Rathbun Lighthouse Society

Southwest Coast of Washington State Coastal Communities Stakeholder Group



- Grays Harbor County
- Port of Grays Harbor
- City of Ocean Shores
- Pacific County
- Port of Willapa Harbor
- City of Westport
- Pacific Int'l Engineering
- Pharos Corporation
- Seattle District COE

How to Identify MY Stakeholders?

- List all federal, state and local elected officials
- List mission responsibilities and relevant customers
- List agencies you work with
- List special interest groups: jet ski club, sailboat club, Pheasants Forever, etc.
- Host project staff brainstorming sessions



How to Involve Stakeholders

- ✍ Meet with leadership
- ✍ Explain the process
- ✍ Tailor to their interests
- ✍ Listen to their concerns
- ✍ Identify areas of common ground
- ✍ Establish points of contact

Role of the Corps

- ✍ Serve as Technical advisor/consultant/Corps liaison
- ✍ Act only in a NON-VOTING capacity
- ✍ Attend meetings and committees as requested
- ✍ Provide resources as appropriate

Host Multi-stakeholder Joint Meeting



- ✦ Name "Friends of the Lake"
- ✦ Grass-roots support
- ✦ Groundswell of interest in our lakes
- ✦ Customer involvement is critical
- ✦ Communicating with Congressional staff is Important

Meeting Structure

Corps Serving as Host:

- ✦ Each group provides a mini-briefing (limit to 5 minutes)
- ✦ Answer Congressional staff questions
- ✦ Convey list of scheduled projects for current and future FY
- ✦ Offer opportunity for participants to voice what work they would like to see accomplished



Who Should Attend the Meeting

- ✈ Corps of Engineers Serves as Host
- ✈ Lake Agencies, Groups, Organizations
- ✈ U.S. Congressional staff
- ✈ State and local elected officials
- ✈ Public



Corps' Role in Hosting the Meeting

1. Identify needs based on surveys and customer input
2. Report on age of infrastructure, scheduled additions and improvements and security measures
3. Explain Lewis & Clark Program
4. Give Out Recreation Values Brochure
5. Show Federal Lakes Video (optional)
6. Explain Corps missions at your lake

Meeting Tips



- ✎ Set an agenda
- ✎ Keep meeting under 2 hours
- ✎ Corps host limits speakers and sticks to agenda
- ✎ Wrap up with Congressional staff asking questions

Know your Senator / Congressman and their STAFF

- ✎ Background Information
- ✎ Know Committees
- ✎ **State or District Staff (local staff)**
- ✎ Washington, D.C. Staff

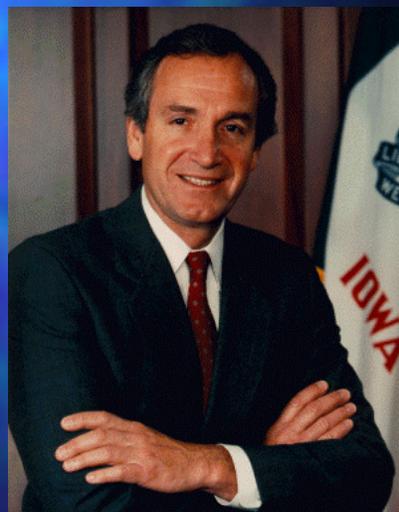




1. Has served in the U. S. Senate since 1978
2. Top Democrat on Senate Finance Committee
3. Second ranking Democrat on the Senate Environment and Public Works Committee
4. Senior member of the Senate Agriculture Committee
5. Member of the Joint Committee on Taxation

Senator Tom Harkin

- ✍ Authored 1990 ADA
- ✍ US House 10 years
- ✍ Senate for 17 years
- ✍ Ranking (D) on Ag, Nutrition and Forestry
- ✍ Ranking (D) Education Funding Committee
- ✍ Co-chair Rural Healthcare Caucus



Congressman Norm Dicks



- ✦ 6th District Washington State
- ✦ Member of Congress since 1976
- ✦ Senior member of House Appropriations Committee
- ✦ Member of Appropriations Subcommittees: Defense, Interior & Military Construction
- ✦ Ranking (D) of the Interior Appropriations Subcommittee

Working with the Congressional Staff

- **Be Proactive**
- **Know your Senators and Congressmen**
- **Congressional requests for information are opportunities**
- **Assist groups with making Congressional contacts**

Be Proactive

✎ Attend Congressional Town Hall Meetings

- Speak up - be involved in the meeting
- Provide accurate information
- Respond to questions from staff or public

✎ Invite Staff for Site Tours

- Highlight things we do well
- Share backlog of Maintenance
- Relate need for facilities requested by visitors

Assist Groups Meeting with Congressmen/Senators

Things GROUPS should do

1. Send advanced information - cover letter with outline
2. Request an appointment with Congressman
3. Request an appointment with a staff assistant
4. Prepare a briefing with supporting materials
5. Provide accurate information
6. Confirm the meeting a day or two ahead

Helpful Hints for Groups Meeting with Congressionals

- ✍ Be on time, stay within time allotted
- ✍ One person is enough - over five is too many
- ✍ Key contact should attend
- ✍ Stay focused
- ✍ Break large items into logical pieces
- ✍ Be brief - usually 15-30 minutes

Congressional Contact Protocol

- ✍ Operations/Natural Resource Managers should contact local Congressional field office staff directly
- ✍ Find out your District's Congressional contact policy for higher level contacts and follow it accordingly
- ✍ Report ALL Congressional office contacts according to your District's policy

Working
Effectively
With
Congress Is an
Important
Component of
Your Job!



Stakeholder Successes

...range from a
content family
gathering...



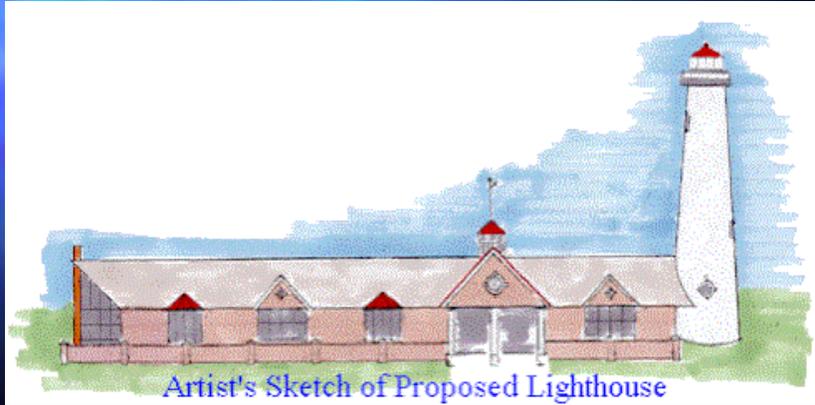
...to a fabulous Resort Complex
(being designed)



...to a first-class Interpretive Center & Museum
(Ft. Peck, Montana)



..to a Lighthouse Visitors Center (bill introduced in Congress)



Stakeholders represent resource
interests to...



... recreation interests.



Go for It!!



Forming a Stakeholder Group may be the most important thing **YOU** can do in support of your mission accomplishment!

Sparking Interest



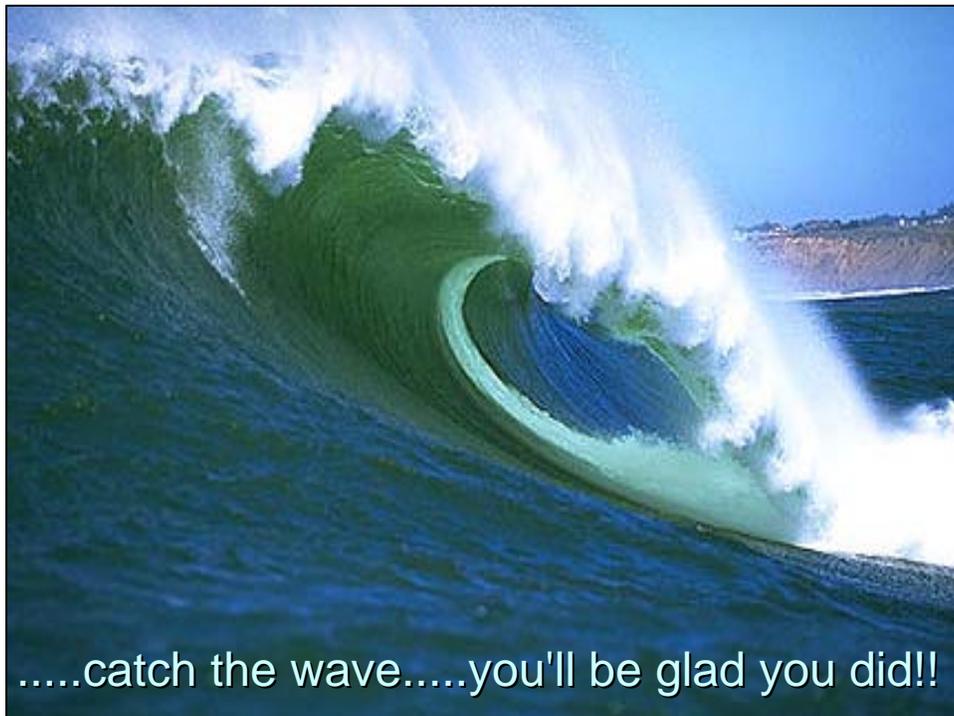
Sparking stakeholder and congressional interest in your project may help you better meet your mission responsibilities

There Is Help Out There!

- ✍ Several districts have successful stakeholder relationships in place
- ✍ Contact:
 - Don Dunwoody NWD (402) 697-2536
 - Bill Duey NWK (641) 647-2464
 - Kevin Paff NWP (503) 808-4327
 - Kelly Crane NWO (402) 221-4410

Take the First Steps

1. Decide you are going to pursue a stakeholder adventure
2. Organize your thoughts
3. Make a list of your stakeholders
4. Use stakeholder meeting reference materials (files copied on this CD)



.....catch the wave.....you'll be glad you did!!

Subject: Stakeholder Organizational Meeting

The purpose of the Organizational Meeting is to involve, inform, and obtain input from different organizational groups that utilize the lake project. Congressional staffers representing Congressmen/Senators from the region/state should be invited to the organizational meeting.

Each project will need to add site-specific information such as E-mail address, Web site address, project address, and telephone number on these handouts.

You may want to take maps to the meeting that show the project and the recreation areas.

The Process

- Call Congressional staffers to find out when they are available to attend a meeting.
- Set up meeting date based on Congressional staffers' availability.
- Select meeting location that is convenient for the Congressional staffers.
- Select and notify groups that will be invited to the meeting.
- Meet or call each group separately prior to the meeting to briefly go over the issues.
- One or two individuals should represent each group. There won't be room for participation by all the boaters, all the jet skiers, all of the lake association members, etc.
- Inform staffers of the issues to be discussed and the different groups that will be in attendance.
- The Corps Operations Manager/Resource manager will facilitate the actual meeting.
- Make sure someone is there to take good notes.
- The Corps will briefly describe the initiatives- Modernization and Lewis and Clark.
- Each group represented will be given an opportunity to make suggestions/recommendations for improvements in conjunction with Modernization and Lewis and Clark.

Things to remember

1. Predetermined time limit on speakers, no interruptions, and comment only on initiatives.
2. Extend invitations for Congressional staffers to tour project sometime in future.
3. You may want to invite the media to the meeting.
4. Provide un-staffed exhibits, brochures, and photos.
5. Make sure you pass out copies of each handout to everyone attending the meeting.
6. Name tags for all attendees.
7. Have everyone sign in on a master list (make copies and pass out list before close of meeting if possible).
8. Have refreshments (coffee, pop, cookies) available if possible.

Date

Name
Address

Dear

You are invited to participate in a Recreation Stakeholder meeting in the Auditorium Building at Bonneville Dam, Exit 40 off I-84 on August 2, 2000 from 1:00 p.m. to 3:00 p.m. U.S. Army Corps of Engineers representatives will be available to discuss initiatives currently being planned for Bonneville. In addition we are requesting your feedback on potential modernization and the foreseeable impacts of the Lewis and Clark Commemoration.

In the Water Resources Development Act of 1996, Congress directed the Secretary of the Army to “provide increased emphasis on, and opportunities for recreation at, water resources projects operated, maintained, or constructed by the Corps of Engineers.”

Since initial construction, the Corps has lacked sufficient resources to keep up with both changing and increasing recreational demand. Years of underfunding the recreation program, combined with steadily increasing visitation have taken a toll on the level of services provided, as well as on the natural resources that draw people to Corps projects.

With this in mind, the Corps has developed several initiatives designed to bring these facilities up to date. Both the Recreation Area Modernization Program and the Lewis & Clark Bicentennial Commemoration plans will be discussed at this Stakeholders Meeting.

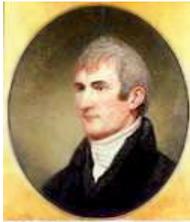
Please join us in preparing for the future. Light refreshments will be provided. Please call xxx-xxx-xxx to let us know if you will be able to send a representative.

Very Truly Yours

Project / Operations Manager
Operations Manager

ECONOMIC BENEFITS OF CORPS OF ENGINEERS' PROJECTS

- Nationally, the Corps of Engineers manages 456 Water Resource Development Projects.
- These lake and river developments provide significant recreational opportunities and tremendous economic benefits on a national, regional, and local level.
- Nationally in 1996 \$12 billion was spent by visitors to Corps Projects resulting in 600,000 jobs.
- In Missouri during 1996 \$987 million was spent by visitors to Corps Projects resulting in over 25,000 jobs. Twenty-two jobs are associated with each \$10K spent by the Corps for recreation-related expenses.
- There were 27.7 million visits to Corps recreation areas located throughout Missouri in 1996. Major activities of our visitors include camping, boating, fishing, and hunting.
- At Stockton Lake the Corps of Engineers operates 12 recreation areas including 5 swimming beaches, 14 boat ramps with 58 launching lanes, 438 campsites (174 with electrical hookups), and 12 shower buildings. Other attractions include a 12-mile horse trail with trailhead and camping facilities in two locations, several day use and picnic areas and miles of undeveloped scenic shoreline. The Corps also operates a single Kaplan hydropower turbine for the production of electricity during periods of peak demand. Additional benefits to the region include 50K acre- feet of storage allocated for water supply to City Utilities of Springfield, MO. Flood damage reduction savings since construction total \$201million.
- Economic benefits attributable to Stockton Lake for 1996 were \$19.2 million in total spending by our visitors and the association of 645 total jobs in our region.



*Meriwether
Lewis*

**US ARMY CORPS OF ENGINEERS
and the
LEWIS AND CLARK
BICENTENNIAL COMMEMORATION
2003-2006**



William Clark

Lewis and Clark's Expedition, also known as the "Corps of Discovery," which traveled from Washington D.C. to the Pacific Ocean between 1803 and 1806, was the first governmental exploration of the Louisiana Purchase and the "Great West." Many of the most remarkable events of the Expedition occurred on what are now the land holdings of the U.S. Army Corps of Engineers.

The bicentennial commemoration of the Lewis and Clark Expedition will begin in 2003 and will continue through 2006. A National Bicentennial Council has been established; Federal, State, Tribe, and local governmental entities are planning the roles they will play in the commemoration; and political interest is rapidly increasing. In fact, the national momentum has created a Lewis and Clark Caucus in both Houses of Congress.

The coast-to-coast route followed by the Lewis and Clark Expedition lies within eight Corps districts. Of the more than 5,000 miles of trail from Pittsburgh to the Pacific Ocean, the Corps directly or indirectly manages nearly 4,700 river miles, over 3,700 miles of which lie in the Corps, Northwestern Division – comprised of Kansas City, Omaha, Portland, Seattle, and Walla Walla Districts. The route of Lewis and Clark within the Northwestern Division runs through the states of Missouri, Kansas, Iowa, Nebraska, South Dakota, North Dakota, Montana, Idaho, Oregon, and Washington. Because the Corps manages large stretches of public land along the route (more of the trail than any other governmental entity) and its Army heritage of exploring and mapping of the western United States, the Corps will play an important role during the observance of the Lewis and Clark Expedition Bicentennial.

Public interest in the Lewis and Clark Expedition has increased significantly in recent years as a result of documentaries produced and books published. This has brought about increased visitation along the route and the anticipation of even greater increases as the Expedition Bicentennial approaches. The Corps needs to be ready to accommodate this anticipated visitation, ensure a safe visitor experience, and provide information on the role of the Army in the Expedition – all with minimal impacts on the environment. To this end, there is a need to upgrade existing facilities and protect the resources on Corps project lands prior to the anticipated visitation increases relating to the Lewis and Clark Bicentennial activities. Preparation responsibilities include upgrading and expanding existing campgrounds, upgrading/improving electrical service to camp pads; improving parking; bringing existing day use sites up to current standards; improving and creating new interpretive exhibits and brochures; and improving roads, park facilities, and directional signing.

The Corps needs additional funding above the current Operation and Maintenance levels to complete the necessary improvements listed above. With the bicentennial activities scheduled to kickoff in 2003, FY2001 and 2002 will be the critical budget years for the Corps to complete preparations for the anticipated increase in visitation.

CORPS OF ENGINEERS RECREATION AREA MODERNIZATION PROGRAM

The Corps of Engineers has an important role to play in satisfying the outdoor recreation needs of Americans. The Corps provides outdoor recreation opportunities at over 456 water resource development projects in 42 states. The Corps is the Nation's leading provider of water-based recreation. People are attracted to Corps lakes by the unique experiences that water-oriented recreational opportunities offer. People come to fish, boat, water-ski, sail, swim, sightsee, hunt, hike, camp, and picnic at Corps lakes.

More than 90 percent of the 456 lakes and reservoirs that provide public outdoor recreation opportunities were built before 1980 and are more than 20 years old. Forty percent of the lakes and reservoirs were built before 1960 and are more than 40 years old. Most Corps-managed recreation facilities around the lakes were built during the 1960's or early 1970's. The recreation facilities are old, beyond repair, and poorly designed, creating significant management problems.

For example, campgrounds designed and constructed in the mid-60's were sized to handle the camping and outdoor equipment in use at the time. The size and utility requirements of equipment used by today's visitors has changed drastically. Recreation vehicles require longer, wider, and level campsites with 30- and 50-amp electrical service and water hookups. In some cases, the health and safety of the users are at risk. Many of the facilities are not accessible to persons with disabilities.

During 1999, the Corps of Engineers began an analysis of modernization requirements at lakes throughout the United States. Modernization proposals were developed and submitted to the Corps Washington D.C. office. The Northwestern Division, which includes the following districts – Kansas City, Omaha, Portland, Seattle, and Walla Walla, participated in the development of a Northwestern Division Comprehensive Plan that contains a list of recreation areas/ facilities to be modernized during a five-year period, FY2001-2005 within the states of Washington, Oregon, Idaho, Montana, North Dakota, South Dakota, Nebraska, Iowa, Kansas, and Missouri.

Modernized recreation areas and facilities could include longer and wider campsites with water and electricity; new modern restrooms and showers; trails for hiking, biking, and roller-blading; improved and expanded swimming beaches; group picnic shelters; barrier-free fishing docks; improved roads and expanded parking lots.

Late last year, the Assistant Secretary of the Army for Civil Works and the Chief of Engineers presented a plan to modernize Corps of Engineers recreation areas and facilities to better serve the American public. The Administration supported the plan and recognized the need for improved recreation facilities at Corps lakes. The President's FY01 Budget included \$27 million to initiate modernization of recreation facilities at Corps lakes.

CURRENT STATUS: Recently, the House of Representatives mark-up of the Corps of Engineers FY01 Budget request cut the entire \$27 million proposed for recreation area modernization. The Senate is currently reviewing and making recommendations for the FY01 Budget.