

16 April 2001

CECW-ON

MEMORANDUM FOR COMMANDERS, MAJOR SUBORDINATE COMMANDS  
AND DISTRICT COMMANDS, ATTN: CHIEFS,  
CONSTRUCTION-OPERATIONS DIVISION

SUBJECT: Corps of Engineers "*Recreation - Value to the Nation*" Brochure

1. I am very pleased to introduce the enclosed new U.S. Army Corps of Engineers brochure "*Recreation – Value to the Nation*", which is being distributed to all Program Management and Operations offices with a significant supply to our Natural Resources Management offices at all levels. This brochure focuses on the benefits of recreation to individuals, communities, the economy and the environment. Operations Managers and others are encouraged to utilize this brochure to better inform stakeholders of the value of the Corps Recreation Program. This brochure was developed in cooperation with Programs Management, Operations and the Institute for Water Resources as part of a series of Civil Works business function publications under the general theme of *2000 Civil Works Value to the Nation*.
2. Maximizing public involvement and information sharing are essential elements of a progressive and successful lake project recreation program. It is critical that future plans and direction for each lake project be based on expressed recreation needs of today's diverse populations. Operations Managers can better determine and evaluate these needs through effective communication with stakeholders and lake project focus groups. This recreation brochure is an excellent tool to generate communications with stakeholders and lake project focus groups.

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Major General, USA  
Director of Civil Works