

CECW-ON

2 Feb 2001

MEMORANDUM FOR: COMMANDER, MAJOR SUBORDINATE COMMANDS,
ATTN: CHIEFS, OPERATIONS DIVISIONS

SUBJECT: Natural Resource Management Gateway Initiative - Content Subject Matter Experts (SME)

1. Reference CECW-ON Memorandum, dated 20 September 2000, subject: Natural Resource Management (NRM) Website Development Initiative. This initiative has been renamed the NRM Gateway Initiative.

2. The referenced memorandum requested each District nominate subject matter experts (SME's) for various natural resource management programs. The nominations submitted have been evaluated, and those individuals who were selected as SME's are listed on Enclosure 1. These selections have been made contingent upon final approval of the nominee's supervisor. If the selected SME's are not available for this assignment, request that the supervisor notify Ms. Judy Rice at CECW-ON.

3. The development and deployment of the various components of the NRM gateway will be phased-in over time. Recreation business area components identified for initial deployment are:

- Visitor Assistance Program
- Visitor Center Program
- Career Development
- Recreation User Fees
- Interpretive Services and Outreach
- OMBIL/recreation
- Recreation Management Support Program and Leadership Advisory Team
- Recreation Area Modernization Program
- Uniform Program
- Cooperative Agreement for Law Enforcement Services
- Service Contracts

4. A workshop will be conducted in Louisville, Kentucky, the week of 20-23 February 2001, to facilitate development and deployment of the components identified in paragraph 3 for initial deployment. The selected SMEs for these components are requested to attend this workshop. Additional details and logistical information will be forthcoming. Future workshops will be held for the SMEs for remaining components.

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5. Enclosure 2 identifies the responsibilities of the SMEs and estimated time and resources required to fulfill these responsibilities. All costs for SME involvement will remain the responsibility of the local duty station. CECW-ON point of contact for this initiative is Ms. Judy Rice, (202) 761-4751. NRM Gateway Initiative Coordinator is Dr. Bonnie Bryson, (502) 315-6721.

FOR THE COMMANDER:

/S/

Encls (2)

CHARLES M. HESS
Chief, Operations Division
Directorate of Civil Works

NRM Gateway Content Area	Content Provider SME's as of 23 January 2001 (Committee/Task Force delegate if applicable)	SME Location
Accessibility	LuAnn Lackey	Mobile
AUPS	Sam Franco	ERDC
Career Development	Dwight Beall (Craig Lykins)	Baltimore (Seattle)
Conservation USA (formerly TRAIL Boss)	Rick Magee	New England
Cooperative Agreements for Law Enforcement Services	Mike Key	Omaha
Credit Card Program	Todd Yann	Nashville
Customer Comment Cards	Scott Jackson	ERDC
Fire Management	Diane Parks	Seattle
Interpretive Services and Outreach	Debra Stokes	New Orleans
Lewis & Clark	Jean Nauss	Omaha
NRMS	Mike Owen	Fort Worth
NRRS	Lynne Beeson	Savannah
OMBIL – Recreation	Mike Owen	Fort Worth
RAMP	Mike Miller (Bonnie Bryson)	Little Rock (Louisville)
Recreation Leadership Advisory Team	Jimmy Carver	Vicksburg
Recreation Management Support Program	Scott Jackson	ERDC
Recreation Use Surveys	Scott Jackson	ERDC
Recreation User Fees	Mike Carey (Tommy Hipp)	Kansas City (Fort Worth)
Section 208a	Debby Chenoweth	Portland
Service Contracts	Bill Smallwood	Mobile
Sign Program	Henrik Stranskov	St.Paul
Uniform Program	Jim Runkles	Portland
VERS	Sam Franco	ERDC
Visitor Assistance Program	Charlie Burger	Ft. Worth
Visitor Center Program	Visitor Center Initiative Manager, TBD	TBD
Volunteer Program	Carolyn Bauer	Nashville
Water Safety	Lynda Nutt	Walla Walla

NRM Gateway Initiative
Content Provider SME Protocol

- Labor & TDY Costs: SME's district is responsible for labor & TDY costs incurred for this initiative
- Estimate of Time involved:
 - Preparation of initial content documents
 - 1 week attendance at content development workshop
 - Follow-up & review of initial content after posting
 - On-going response to email/phone inquiries about posted content
 - Quarterly or as-required review and update
- Length of Commitment:
 - Task Force & Committee Chairs: Concurrent with appointment (SME duties may be delegated to other member)
 - All other SME's: Minimum of 1-year beyond initial content posting. Indefinite tenure.
- Content Delivery & Review:
 - (1) SME develops content in text format (i.e., Word or WordPerfect)
 - (2) Attend content development workshop
 - (3) Environmental Lab Webmaster coordinates editorial review, and posts to site (the live site prior to April 2001 NRM meeting site launch; after the site launch, new content goes on a temporary restricted machine until review is complete).
 - (4) Concurrent review:
 - a. Key persons identified by the SME
 - b. NRM Gateway Website Working Group
 - c. HQ POC for the content area
 - (5) Info is posted to the live NRM site
 - a. Message is sent to site review group that new content is posted
 - b. Update as needed based on comments received