

USACE Partnership Training

Coordinated by the Association of Partners for Public Lands and the USACE Partnership Advisory Team

Date/Time: Thursday, March 8, 8 am to 5 pm
Friday, March 9, 8 am to noon

Location: LVH-Las Vegas Hotel & Casino
(formerly the Las Vegas Hilton)

Registration Fee: \$175 with APPL Convention registration
\$215 without APPL Convention registration

Registration fee includes lunch on Thursday.



**US Army Corps
of Engineers**

Workshop description:

We invite you to learn about the latest efforts by your peers to leverage partnership dollars and resources. Innovative partnering efforts include the use of regional foundations, cooperative management of Corps parks with non-profits, novel approaches to handshake seed funds, optimal use of the Contributions program, partnerships with military, health, and educational organizations, and other initiatives that you can put to use at your own projects. This training is intended to benefit projects with existing partnerships as well as those starting new ones.

Our program for 2012 offers those of us relatively new to partnerships a thorough grounding in the relevant agreements and regulations, an opportunity to network with colleagues seasoned in partnership development, and to learn how to apply for support in the changing landscape. Veteran partnership builders will have an opportunity to share their experience with representatives of the office of real estate, resource management, and office of counsel to mentor USACE attendees who are newer to partnership “how-to’s,” and to apply partnership principles to Cooperative Management Leases.

We look forward to sharing the APPL convention and this USACE Partnership training with you,

The USACE Partnership Advisory Team

USACE Presentations during the Convention, March 5-7

Monday	03/05	10 am educational session	
<u>Bridging Agency and Nonprofit Cultures</u>			<u>Partnership Track</u>
Carol Cole, USFS, Sawtooth National Recreation Area (APPL Training Corps)			
Doug Cox, USACE, Lewisville Lake			
Charley Money, Alaska Geographic (APPL Training Corps)			
Rich Weideman, NPS, Washington Office			
Monday	03/05	3 PM educational session	
<u>Your Park, Their Classroom</u>			<u>Engagement Track</u>
Chad Eller, USACE, W. Kerr Scott Reservoir			
Jason Urroz, Kids and Parks			
Monday	03/05	4:45 to 6:00 PM	
<u>USACE Forum and Updates</u>			

Tuesday 03/06 8:00 AM
Agency Partnership Award Presentations – USACE Partnership Award

Tuesday 03/06 1 PM educational session
The Village People...Going from Good to Great with Your Volunteer Program Engagement Track
Chad Eller, USACE, W. Kerr Scott Reservoir

Day 1: Thursday, March 8

Introduction of PAC Members and Q&A about APPL experience

8:00 – 8:15 am *Chris Rapenchuk, USACE Partnership Advisory Committee, Great Lakes and Rivers Division, Supervisor Natural Resource Project Manager, CELRL-OP-MR-B*

Partnership 101

8:15 – 9:15 am *Chris Rapenchuk, USACE Partnership Advisory Committee, Great Lakes and Rivers Division, Supervisor Natural Resource Project Manager, CELRL-OP-MR-B*

Goal: Partnership 101 will review the basic partnering tools and authorities that the USACE NRM community can utilize to develop collaborative partnerships on our lands and waters. The session is intended to be an overview of the partnership program and will highlight Cooperative Agreements, Memorandum of Understanding (MOU), Memorandum of Agreement (MOA), Cooperating Associations, Grants, Contribution Plans, Cooperative Management Leases, Handshake Program, and Volunteers.

Case Study - How to Build a Friends Group or Cooperating Association

9:15 – 10:15am *Chad Eller, USACE Partnership Advisory Committee, South Atlantic Division, Natural Resource Specialist, CESA-W-OP-LW*
Joel Miller, USACE Partnership Advisory Committee, South Pacific Division, Park Ranger, CESP-N-CO-O

Goal: "Starting from Scratch" This session will highlight 2 USACE projects which have started Friends groups: Lake Sonoma and W. Kerr Scott Reservoir. Learn how to locate potential board members, organize initial meetings, deal with the paperwork, find resources available to you and your group, and discover unique revenue generating mechanisms. You will hear firsthand experience on what it takes to get started and what can be achieved with friends groups and cooperating associations.

Break: 10:15 – 10:30 am

Roundtable "What do you need?"

10:30 – 11:30 am *Jamie Gyolai, USACE Partnership Advisory Committee, Mississippi Valley Division, Community Planner, CEMVR-OD-R*

Goal: While participating in this roundtable discussion you will receive partnership advice (on the topic of your choice) and get to be a catalyst in helping others develop their partnerships. Come prepared with your partnership "need". This may be funding sources, regulation knowledge, partnership tools, situational advice or anything that will help move your partnership to the next level. We will connect, collaborate and grow our partnerships together!

Contribution Plans Are A Winning Hand

11:30 am – Noon *Chris Rapenchuk, USACE Partnership Advisory Committee, Great Lakes and Rivers Division, Supervisor Natural Resource Project Manager, CELRL-OP-MR-B*

Goal: This session will describe why it is necessary to have a plan, who can accept contributions, and outline the basic components required in the plan.

Lunch with your USACE Colleagues

Lunch is provided as part of the workshop and offers an excellent opportunity to network with participants and presenters.

NRM Gateway Partnerships Review

1:00 – 2:00 pm *Alana Mesenbrink, USACE Partnership Advisory Committee, Northwestern Division, Natural Resources Specialist, CENWS-OD-LI*

Goal: The review will highlight the reference resources available on the NRM Gateway and include the different partnership tools, success stories, and authorities to give participants a basic understanding of this valuable resource.

2:00-2:15 Break

Cooperative Management Leases

2:15 – 5:00 pm

"Our Parks are for Winners" Introduction to Cooperative Management Leases.

Titus Hardiman, USACE Partnership Advisory Committee, Southwestern Division, Chief, Natural Resources Management Section, CESWL-OP-O

Chip Mason, President, Ozarks Rivers Heritage Foundation

Greg Oller, Lake Manager, Table Rock Lake, CESWL-OP-TR

Goal: Participants will be able listen to firsthand accounts of efforts to develop a Cooperative Management Lease with a local Cooperating Association at a Corps project in southern Missouri. Key team members worked collectively through a challenging array of regulations and guidance, in order to build a sustainable partnership that benefits public recreation areas and facilities. Table Rock Project Office and the Ozarks Rivers Heritage Foundation share responsibilities for the management of several recreation areas on Table Rock Lake. Use this session to learn about the inner workings of Cooperative Management Leasing and answer questions that you may have from those who have experienced it and wish to share its benefits with you.

Real Estate & Resource Management Perspective on Cooperative Management Leases of Corps recreation areas

Mike Lee, Chief, Resource Management Branch, CESWL-RM

Joe Craig, Chief, Management and Disposal Section, Real Estate, CESWL-RE-M

Office of Counsel Perspective on Cooperative Management Leases of Corps recreation areas

DeAnn Lehigh, Attorney, Office of Counsel, CESWL-OC

Q&A Roundtable on Cooperative Management Leases of Corps recreation areas

Panel Members

Day 2: Friday, March 9

Handshake Overview

8:00 – 9:00 am *Allen Gwinn, USACE Partnership Advisory Committee, North Atlantic Division, Park Ranger, CENAB-OP-FR*

Goal: This session will provide an overview of the Corps of Engineers' Handshake Program that provides seed money to foster partnering at COE lake projects, including some examples and success stories from past winners of Handshake funding.

How to Prepare a Winning Handshake Application

9:00 – 10:00 am *Allen Gwinn, USACE Partnership Advisory Committee, North Atlantic Division, Park Ranger, CENAB-OP-FR*

Goal: Learn some pointers that will help make a better Handshake application as we discuss each of the evaluation criteria and how best to address them. It could help you build a winning application now for the 2013 Handshake program.

10:00 - 10:15 Break

Partnering with Military Organization

10:15 – 10:35 am *Alana Mesenbrink, USACE Partnership Advisory Committee, Northwestern Division, Natural Resources Specialist, CENWS-OD-LI*

Goal: This session will look at partnership potential with the military. It includes details about the Wounded Warrior program and how partnerships with this program can forge success for both recovering soldiers and lake projects. Examples of successful partnerships with the military found at Corps Lakes across the US will be highlighted.

Partnering with Health Care Systems

10:35 – 10:55 am *Titus Hardiman, USACE Partnership Advisory Committee, Southwestern Division, Chief, Natural Resources Management Section, CESWL-OP-O*

Goal: This session will examine current and future opportunities to create a movement to support a healthier population by strengthening the connection between the healthcare systems and USACE recreation areas across the country.

Partnering with Universities

10:55 – 11:15 am *Chad Eller, USACE Partnership Advisory Committee, South Atlantic Division, Park Ranger, CESAW -OP-LW*

Goal: This session will provide information on how your park can create a successful partnership with your local university. Topics such as interns, volunteers, Memorandums of Understanding and making initial contact will be covered.

OMBIL

11:15 am – Noon *Alana Mesenbrink, USACE Partnership Advisory Committee, Northwestern Division, Natural Resources Specialist, CENWS-OD-LI*

Goal: The Operations and Maintenance Business Information Link (OMBIL) was developed to provide a single repository of information required to operate and manage the Operations function of the U.S. Army Corps of Engineers. This session will cover the recent changes for the partnership pages in OMBIL, a short "how to create a partnership" section, and tips on navigating through the maze of data.

Wrap Up Q&A, Evaluation & Good-Bye

Noon – 12:15 pm *Partnership Advisory Committee Members*