



DEPARTMENT OF THE ARMY

U.S. Army Corps of Engineers
WASHINGTON, D.C. 20314-1000

REPLY TO
ATTENTION OF:

CECW-ON

9 NOV 2001

MEMORANDUM FOR COMMANDERS, MAJOR SUBORDINATE COMMANDS,
CHIEFS, OPERATIONS DIVISIONS

SUBJECT: Excellence in Interpretive Partnerships Award

1. I invite you to nominate an outstanding cooperating association within your areas of responsibility for the U.S. Army Corps of Engineers new Excellence in Interpretive Partnerships Award. The award will be presented at the Association of Partners for Public Lands award ceremony to be held in Charleston, South Carolina, on Thursday, 14 March 2002.
2. The Corps Excellence in Interpretive Partnerships Award was created to recognize outstanding contributions to interpretative and/or environmental education efforts of the Corps by a cooperating association.
3. Nomination packages assembled according to the enclosed information will be forwarded from Division Commanders to CECW-ON by COB 25 January 2002. A selection committee consisting of representatives from the HQUSACE Natural Resources Management Branch, Public Affairs Office and the Information Management Directorate will review the nominations and provide recommendations to the Deputy Commander for Civil Works. The winner will not be announced until the Association of Partners for Public Lands Convention award ceremony.
4. The POC for this undertaking is Mr. George Tabb. Mr. Tabb may be reached by phone at (202) 761-4827 or via e-mail.

FOR THE COMMANDER:

A handwritten signature in black ink, appearing to read "Charles M. Hess".

Encl

CHARLES M. HESS
Chief, Operations Division
Directorate of Civil Works

NOMINATION INFORMATION
U. S. Army Corps of Engineers
EXCELLENCE IN INTERPRETIVE PARTNERSHIPS AWARD

PURPOSE OF THE AWARD - The Corps Excellence in Interpretive Partnerships Award was created to recognize outstanding contributions to interpretative and/or environmental education efforts of the Corps by a cooperating association.

ELIGIBILITY - Cooperating Associations who have a formal agreement with the U. S. Army Corps of Engineers are eligible for this award.

DEFINITION

Cooperating Associations are nonprofit, tax-exempt corporations whose partnership with the Corps results in the enhancement of and contributions to the Corps mission, particularly in regard to natural resource management. See chapter 9 of both ER and EP 1130-2-500 for complete details of the Corps Cooperating Associations Program.

NOMINATION PACKAGE

The nomination should include the following: Nominee's name, address, and phone number; Corps point of contact; and a narrative describing the nominee's accomplishments. The narrative should be a concise description of the nominee's project(s) or efforts that shows why the organization should be recognized. The narrative must address the criteria below to enable the review committee to easily compare nomination packages. The narrative will be a maximum of three single-spaced, typed pages. Up to five pages of support material, including photographs and letters of recommendation may be attached. Photographs should be properly identified and mounted on 8 1/2" x 11" paper. Please submit four copies of the entire nomination package.

NOMINATION CRITERIA - Nominations will be judged on the following criteria:

- (1) **Creativity and Originality** - The nominee has shown creativity and originality in serving the public and assisting the Corps in meeting the needs of its customers.
- (2) **Improvement in Public Awareness** - Enhancing the public's awareness of the built, cultural and natural resources on Corps projects and their relationship to public;
- (3) **Public Education** - Providing members of the public with significant opportunities to acquire the knowledge, values and attitudes related to Corps projects and public lands in general;
- (4) **Accomplishment of Management Objectives** - Accomplishing management goals and objectives and has assisted the Corps in accomplishing work items that it would not have been able to accomplish without the partnership;

(5) **Involving Other Partners** - The partnership has increased community involvement and understanding of the Corps role in serving the Nation.

(6) **Serving Diverse Audiences** - The partnership has strengthened and improved the Corps ability to provide good customer service by developing programs that are accessible and sensitive to the needs of diverse audiences.

The nominee's efforts should be completed within the preceding two calendar years and should result in completion of field level products, projects, or programs.

NOMINATION PROCESS

Nomination packages will be forwarded from Division Commanders to CECW-ON. A selection committee consisting of representatives from the HQUSACE Natural Resources Management Branch, Public Affairs Office and the Information Management Directorate will review the nominations and provide recommendations to the Director of Civil Works.

The winner will not be announced until the Association of Partners for Public Lands Convention award ceremony.

TABB/8 November 01