

Attached is a drawing of the new pass, for your information. First you will see the front of the hang tag, then the back, then the month and year stickers. We made the month and year as big as possible, for easier viewing. The date sticker will be colored, like the old sticker was colored. During any given month, there will be 2 possible colors for a valid year sticker.

A question has been raised about how many Golden Passport discounted annual passes can be purchased by a single individual. The answer is "one". This question arose from the new text in ER 1130-2-550, Chapter 9, Paragraph 9-6. "A visitor may purchase more than one Annual Day Use Pass at full price if desired." "Full price" in this context means \$30, not the Golden Passport discounted price. Also, any annual pass sold at a Golden Passport discount should be signed at the time of purchase by the customer, to reduce the likelihood the customer will buy multiple discounted passes at different locations for his/her friends.

I understand there is some confusion about why this change to the annual day use pass was made. An Operations Manager approached Major General Griffin, DCG, this summer about our pass being valid for a calendar year, while other agencies' passes are valid for a year from date of purchase - for a full 12 months. General Griffin decided the full 12 months provided better customer service and, in the interest of improving consistency among the agencies, directed us to make that change.

Earlier in the year, Dianne Stratton, Wappapello Lake, had developed a hang tag prototype for our consideration as an alternative to the sticker. In developing that prototype, she had surveyed the field for input and comments. Dianne's prototype was a good one, and we decided to make both changes at the same time.

Lastly, I was asked if we intended to develop a communications plan for the new pass. Our PAO here at HQs will develop a press release and distribute it to all division and district offices, for local modification and use at your discretion. Beyond that, we don't intend to develop any communications materials. This is a change that should be popular with our customers and can be explained easily.

I don't have a delivery date yet for the new passes from GPO yet. I will let you know when we get a delivery date.

Thank you,
Judy Rice



Hang on your rear view mirror
with this side facing out.

US Army Corps
of Engineers.



Blue line

Blue lines
to Reference
cut only

You look BEST in your life vest

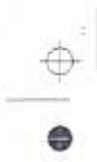


Orange
PANTONE 021C

| | |
|-----------------------------|----------------------------|
| PLACE MONTH STICKER HERE | PLACE YEAR STICKER HERE |
|-----------------------------|----------------------------|

PASS IS VALID FOR ONE YEAR FROM ABOVE
ISSUE DATE





Blue lines
to Reference
cuts only →

Annual Pass permits the holder and accompanying passenger(s) to use, without additional charge all day use facilities at U.S. Army Corps of Engineers operated parks for one year from the date of issue, except facilities located within a fee campground.

U.S. Army Corps of Engineers IS NOT responsible for misplaced lost or stolen passes.

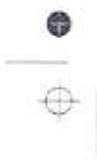
BUCKLE UP
Seat Belts and Life Jackets Won't
Work If You Don't Wear them!

Spot Red

(signature)

WARNING: Remove this tag when vehicle is in motion

ENG FORM 4839B JUL 2004
JUL 03 EDITION IS OBSOLETE



ENG FORM 4839B-1, JUL 2004
JUL 03 EDITION IS OBSOLETE.

ENG FORM 4839B-1, JUL 2004
JUL 03 EDITION IS OBSOLETE.

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ENG FORM 4839B-1, JUL 2004
JUL-03 EDITION IS OBSOLETE.

ENG FORM 4839B-1, JUL 2004
JUL 03 EDITION IS OBSOLETE.

ENG FORM 4839B-1, JUL 2004
JUL 03 EDITION IS OBSOLETE.



*Dotted
lines
Reference
Cut Mark,
for
Performance*

ENG FORM 4839B-2, JUL 2004
JUL 03 EDITION IS OBSOLETE.

ENG FORM 4839B-2, JUL 2004
JUL 03 EDITION IS OBSOLETE.

ENG FORM 4839B-2, JUL 2004
JUL 03 EDITION IS OBSOLETE.

DAY USE
05
Serial No. _____

DAY USE
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Serial No. _____

DAY USE
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