

# Electronic Safety Message at Busch Stadium

**Description:** A safety message from Ranger Willie B. Safe was placed on the giant score board during a Cardinals Baseball game at Busch Stadium in St. Louis, MO in the summer of 2007. The message was, "Ranger Willie B. Safe Reminds You to Buckle Up! It was shown in the 3rd, 4th, and 7th innings. The cost of having this done was \$30.00. Attendance at the game was approximately 44,615 attendees.

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