



DEPARTMENT OF THE ARMY
U.S. ARMY CORPS OF ENGINEERS
WASHINGTON, D.C. 20314-1000

REPLY TO
ATTENTION OF:

S: 15 April 2004

CECW-CO

MAR 10 2004

MEMORANDUM FOR COMMANDERS, MAJOR SUBORDINATE COMMANDS

SUBJECT: Request for Nominations for the American Recreation Coalition's Legends Award

1. The American Recreation Coalition wishes to honor an outstanding U.S. Army Corps of Engineers employee with the American Recreation Coalition (ARC) Legends Award. The award is presented annually to recognize an outstanding individual for his/her significant contributions to the enhancement of outdoor recreation resources, facilities, and experiences on the nation's public lands. The award winner will be recognized during Great Outdoors Week (7-11 June 2004) at a special luncheon ceremony in Washington, D.C. where the award will be presented.
2. Any individual employed by the Corps is eligible to receive the ARC's Legends Award for the U.S. Army Corps of Engineers. Please submit nominations (one per Major Subordinate Command) not later than 15 April 2004. The nomination should describe the significant personal contributions the nominee has made enabling others to enjoy quality recreational experiences in our great outdoors.
3. Nominations for the Legends Award will be evaluated based upon the individual's extensive and innovative performance using the enclosed selection criteria (Encl 1).
4. Major Subordinate Commanders should forward their nomination along with supporting documentation, as described in Enclosure 2, to HQUSACE (CECW-CO) Washington, D.C. 20314-1000.

FOR THE COMMANDER:

2 Encls

A handwritten signature in black ink, appearing to read "Michael B. White".

MICHAEL B. WHITE
Chief, Operations
Directorate of Civil Works

AMERICAN RECREATION COALITION
LEGENDS AWARD

Purpose and Selection Criteria

The American Recreation Coalition annually recognizes one individual from each major recreation-related Federal agency during Great Outdoors Week, held in June in Washington, D.C. The awards are presented to recognize extraordinary individual efforts that have expanded and enhanced recreational opportunities through public/private partnerships, or have increased participation in outdoor recreation through innovative programs based upon public/private partnerships. Selection of the agency recipient is the responsibility of each participating agency. Award criteria include:

- 1) Quantifiable improvements in either:
 - a) recreation opportunities (services and/or facilities); or
 - b) participation in recreation by one or more categories of the American public labeled "non-traditional visitors."Maximum points: 30

- 2) Reliance upon partnerships with for-profit and nonprofit organizations in the private sector.
Maximum points: 30

- 3) Use of creative solutions and programs, and demonstrated efforts to share news of creative solutions within the agency.
Maximum points: 20

- 4) Community support for the work of this individual, as reflected in awards, roles on community boards and committees, etc.
Maximum points: 20

The recognition process will be conducted in two phases. Phase One will involve showcasing the Legends Award winners at the Sheldon Coleman Great Outdoors Award Celebration. Phase Two, the actual recognition ceremony, will take place during a special function featuring key officials from the Executive Branch.

Supporting Documentation

American Recreation Coalition's Legends Award

for the U.S. Army Corps of Engineers

Nominations will be evaluated on the basis of content that should concisely describe specific accomplishments. Documentation will be 8½" X 11" in size and may be submitted in a standard one-inch ring binder. The nomination will not exceed a maximum of seven pages, including a two-page summary. For the sake of economy, elaborate bindings and custom printing should be avoided.

To assist with the award presentation, the following must be included with the nomination submission.

- (1) A proposed citation that may be read at the award ceremony.
- (2) A 100-word summary of the achievement of individuals and facilities associated with the awards, suitable for use in preparing a news release.
- (3) A photo suitable for publication of the individual award, glossy black and white, 8" X 10"

CECW-CO

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