

Memorandum of Understanding
Between
Times Mirror Magazines, Inc.
and
The U.S. Army Corps of Engineers

This memorandum of understanding (MOU) is made and entered into between Times Mirror Magazines, Inc., a for-profit organization, and the U.S. Army Corps of Engineers, hereinafter referred to as the Corps. This agreement is authorized under the terms of Section 225 of Public Law 102-580, the Water Resources Development Act of 1992, wherein under Challenge Cost-sharing the Corps may accept services of the kind indicated herein.

WHEREAS, the Corps administers 11.7 million acres of Federal land and water located at 462 water resources projects in 43 States. These lands and waters are managed under multiple-use principles providing for outdoor recreation, fish and wildlife conservation, flood control, navigation, hydroelectric power and water supply.

WHEREAS, although the Corps administers less than 2 percent of the Federal land estate, Corps lands account for almost 30 percent of the recreation visitation to Federal lands. People are attracted to these projects by the unique experiences that water oriented recreational resources offer. They come to fish, boat, water ski, sail, swim, sightsee, hunt, hike, camp or picnic around Corps administered lakes. In 1994, over 380 million recreational visits occurred at these projects.

WHEREAS, recreation is only one aspect of the multi-disciplinary Natural Resources Management program. Many Corps projects are involved, either directly or indirectly through coordination with the States, in the management of the forest, range, fish, wildlife, mineral and soil resources. The Corps is a steward, entrusted by the American public to manage the natural resources on project lands for the benefit of present and future generations. This responsibility guides all natural resources management activities. As pressure on private lands and lands near urban centers increases, these natural resources on public lands become increasingly important.

WHEREAS, Times Mirror Magazines publishes 13 National magazines with a total distribution of 10 million copies that each month reach 33 million readers, the majority with an outdoor orientation. Those magazines are Field & Stream, Golf Magazine, Home Mechanix, Outdoor Life, Popular Science, Saltwater Sportsman, Ski, Skiing, Skiing Trade News, Sporting Goods Dealer, The Sporting News, Transworld Snowboarding, and Yachting; and

WHEREAS, Times Mirror Magazines affects positively the conservation of public natural resources for the purpose of deriving for the American public the optimum benefits consistent with good science and enhanced conservation of those resources. This responsibility is manifested in the Times Mirror Magazines' Conservation Council, which has been created to identify

conservation issues for special attention and to serve as a focal point for Times Mirror Magazines' commitment to the conservation of natural resources. The Council's programs include quarterly editorials across all titles, an environmental education grants program, an annual public opinion poll, several awards programs to recognize conservation success stories, and Public Lands Appreciation Day (PLAD).

NOW, THEREFORE, THE PARTIES HERETO AGREE AS FOLLOWS:

I. Times Mirror Magazines Shall:

A. Actively participate, primarily through communications as an information source, in the planning processes of the Corps that involve conservation of natural resources, including wildlife and fish, public access, and outdoor recreation.

B. As appropriate, report on activities, events, and information to help build a greater public awareness of natural resource management including the associated Corps administered lands and waters. Possible topics of interest include public access, conservation of wildlife and fisheries resources, and outdoor recreation. This effort may include active interaction with various State, local, and national governmental agencies, and legislatures, in cooperation with other conservation minded corporate partners.

C. Assist the Corps in obtaining challenge cost-sharing projects with other agencies and organizations in the private sector, volunteerism, and partnerships with user groups to manage effectively Corps administered lands and waters. This will include the invitation to the Corps to participate in PLAD.

D. Coordinate with the Corps to establish and implement informational and educational programs oriented toward the conservation, ethical use and enjoyment of natural resources, including symposia, conferences, scholarships, and conservation communications training. Any financial transactions associated with such events will be processed and authorized as a project specific transaction supplemental to this MOU.

II. The Corps Shall:

A. Provide publicly available information to the Times Mirror Magazines' Conservation Council on conservation and management issues pertaining to public use of and the natural resources on Corps administered lands and waters.

B. Ensure Times Mirror Magazines is aware of opportunities to participate in public involvement processes and events, especially those dealing with planning, implementation, and evaluation of land management activities.

C. Advise Times Mirror Magazines of key public involvement processes and events pertaining to conservation of natural resources on Corps administered land and water and public access to those lands and waters.

D. Participate in PLAD.

III. Other Mutually Agreed Upon Conditions:

A. Nothing in the MOU shall be construed as obligating the Corps or Times Mirror Magazines to expend, or involve any contract or obligation for the future payment of money.

B. The Corps responsibilities hereunder are subject to the availability of appropriated funds.

C. No Member of, or Delegate to Congress, shall be admitted to any share or part of this MOU, or to any benefit that may arise; but this provision shall not be construed to extend this agreement if made with a corporation for its general benefit.

D. Amendments or modification to this MOU may be made upon written consent of both parties.

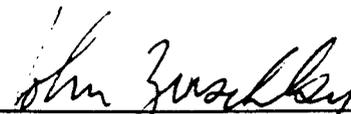
E. This MOU shall remain in effect until terminated, following a 30-day written consent of both parties.

F. The parties agree to review and assess the effectiveness of the program and the MOU annually.

G. Staffs responsible for the execution of this MOU exist in the Corps Public Affairs office and the Times Mirror Magazines. Conservation Council specific points of contact are David Wahus of the Corps and David Rockland of the Council.

H. Nothing in this MOU shall be construed as obligating the Corps to reveal information to Times Mirror Magazines that is not available to the public, or render treatment that is preferential to Times Mirror Magazines; nor shall Times Mirror Magazines be construed as offering preferential treatment to the Corps.

IN WITNESS WHEREOF, The parties hereto have executed this MOU as of the last date written below.



JOHN H. ZIRSCHKY DATE
Acting Assistant Secretary
of the Army (Civil Works)



FRANCIS P. PANDOLFI DATE
President and CEO
Times Mirror Magazines, Inc.