

2009 Watchable Wildlife Calendar

The attached calendar is published by Watchable Wildlife Inc as a means for promoting responsible wildlife viewing and to recognize the state and federal agencies responsible for protecting our nation's most valuable assets. This year the calendar sold out in a matter of weeks.

If you would like to have a site in your state featured in the 2009 Calendar here is all the information you need. All accepted photo submissions will have the opportunity to purchase up to 750 calendars at our costs. In addition you will be promoting wildlife tourism in your state.

In order to include your site/agency, we need the following:

- Photos of both the site and the species
- Text describing both site and species
- The logo for the site or agency featured
- Completed submissions information form (enclosed)

The enclosed sample pages and the information below are meant to help you determine the appropriate materials to send.

PHOTO INFORMATION:

We need a photo of a site, and of a species found in that site. All photos should be sharp, in focus, and with content that is interesting and stunning. One photo should be for a 12x12" top calendar page, and the other for an inset image on the bottom calendar page. The most interesting of the two images should be used as the full-page image. (see enclosed sample)

We prefer .tif or .eps file formats.

Full page photo of site or species:

High-res digital image to fit 12x12 format (3600 pixels x 3600 pixels), or transparency or slide which we can have scanned

Inset photo of site or species:

High-res digital image to fit 2.5x6.5 format (750 pixels x 1950 pixels) or transparency or slide which we can have scanned

SITE DESCRIPTION:

In about 120 words include information which explains why the reader would want to visit the site. The reader should get the overall picture about the site, as well as find out what makes the site unique or remarkable. They should be enticed to want to visit the site. (See enclosed sample)

SPECIES DESCRIPTION:

In about 120 words include interesting facts about the species pictured.

LOGO INFORMATION:

Any file in .tif, .eps or .ai file format (300 dpi, at least 3" long), or send hard copy which we can scan

Please send requested information to:

Jim Mallman
Watchable Wildlife Inc
PO Box 319 Marine on St. Croix, MN 55047

Please feel free to contact me with any further questions you may have. Thank you for your cooperation in this project. We look forward to seeing some of the great wildlife viewing sites in your area.

Good luck,

James Mallman
President